

Competition Term and Conditions

In accordance with CAP and ASA guidelines all promotions must have a valid set of terms and conditions. These need to be easily accessible and displayed on your website or on social media site. These should also be available on promotional material i.e. for full T&C (website link). Terms and conditions need to make consumers aware of each point which may affect their decision to participate such as conditions of entry, time periods, method of selection or use of data following a competition. This is also in line with GCC guidelines, referrals for a gift is fine, as is having a prize for the most referrals given. Be careful however with financial inducements mainly from people you have a business relationship, steer clear of receiving a kickback for recommending a product or service. If the Chiropractor wants to offer someone else a prize i.e. for a school fates raffle prize that is fine. You can also have conditions about what constitutes the entry or referral qualification i.e. the referee must start care, as long as it is clearly spelt out at the beginning.

Example of Competition Term and Conditions

How to participate

For a chance to win simply place your business card in the bowl at the front desk. The winner will be chosen at random from all valid entries. The draw will be held at Vital Chiropractic on Friday 12th June at 12pm. The winner will be selected at random by one of our clients. *(having an independent person select the winner is best practice)*

Free-Entry route explanation

This competition is open to everyone, your decision on whether to participate does not affect your membership with us.

Start Date

Starting Friday 16th May

Closing Date *(This can not be extended if you don't have enough applicants)*

The closing date for entries is Thursday 11th June

Proof of purchase (if applicable) -

Prizes are only awarded to those who return the winning code or symbol to the promoter within the promotional period. Therefore, prizes may not necessarily be awarded.

Prizes and gifts

We will be providing the winner with a day spa pass for a Leisure Day. The voucher must be used by 1st September and is non transferable to alternative locations. Runners up will receive a hamper. All winners will be notified by phone and prizes will be allocated within 30 days.

Restrictions

This competition is open to over 18s. This competition is open to practice members only

Individuals are limited to one entry per person

Availability

*Should prizes no longer be available the winner must be offered a reasonable like for like alternative.
50% of a product would not be acceptable.*

Promoters name and address

Vital Chiropractic

123 London Road, LO12 4TG