

**Minutes of  
The United Chiropractic Association  
Virtual AGM**

**Tuesday 1<sup>st</sup> December 2020  
8:30pm**

**Attendance**

**Board Members** - Paul McCrossin, Marc Muncila, Kerri Elston Doherty, Ed Groenhart, Sari Botros, Glenn Fredericksen, Andrew Robson

**CEO** - Melissa Sandford **Admin Team** – Colleen Griffiths

**CEO Opening Comments - Melissa Sandford**

**Presidents Welcome – Paul McCrossin**

**Our Vision** – Serve, Grow and Protect. Serving our community of Chiropractors, protecting our members, and growing the association.

Paul reported on the statutory instrument specified Chiropractors could stay open during COVID 19 pandemic. He was pleased that the UCA were able to support chiropractors in staying safe and serving patients. The UCA was able to support members with live calls, up to date emails and a new section via the website dedicated to COVID.

**Treasurers Report - Marc Muncila**

Marc talked through the latest figures for the accounts. Charitable donation to Scotland College is now complete final 1000,000 to appear in this year's accounts. UCA is well placed financially both with savings, running accounts and the DDS scheme reserves. Further budget planning will occur after the accounts are finalised to approve future donations etc.

**Student Liaison officer - Sari Botros**

Heart-breaking year for students due to covid restrictions online learning and long breaks from family. Events at WIOC, AECC and McTimoney were cancelled due to COVID 19 so access to students has been severely restricted. The current relationships with the UCA and the colleges varies somewhat and these need to be continually fostered. Relationships with students are ongoing and change as students move through the schools and graduate. We need to create Looking to re-book for 2021.

### **Events 2019/20 Report – Melissa Sandford**

Rubicon - November 2019 – Paul McCrossin represented the UCA

Women in Chiropractic – January 2020 was another successful sold-out event with all speakers from the UK.

BACS Conference - February 2020 was attended by Tarveen from the UCA board. The UCA sponsored the event with a stand in the trade area with Colleen representing head office.

Spring Conference – March 2020 was a sold out event and the last time we met due to Covid.

CE 2021 went ahead on a virtual platform and was a great success with all speakers donating their time.

Award winners were announced with Heidi Haavik receiving the Stuart Rysnburger award. The event was recorded and sent to those that purchased tickets.

Wones Conference and Spring 2021 will be a virtual event.

### **Head Office Report – Melissa Sandford**

Membership numbers are strong, and we continue to have steady growth throughout 2021 despite many members returning home due to covid.

Head Office has been over run all year taking calls, answering emails and providing as many opportunities as possible for members to access important covid developments.

UCA Rebrand now complete – New logo and website.

COVID response plan – Chiropractors remained open, new section on website created and increased member communication.

Streamlined office expenditure, 1 member of staff made redundant, new smaller office.

Introduced Whatsapp, created surveys and introduced live calls and webinars for members.

Spark complaints portal – Will be rolled out to membership in 2021.

### **Looking forward to 2021**

Looking at new opportunities to association to grow the association.

Insurance products – develop these.

Referring a friend/ colleague incentive.

Articles for our magazine – engaging more members in this.

Continue support for the Scotland College via donations and events.

Encourage members to show up at events or sponsor a student.

Create new and varied information for practice protection.

Encourage members to speak with head office – Let us know what you need from your association. What's the incentive for you to be a member of the UCA?

Meeting Open to members for members questions - No questions but many Thank You's for the support throughout a difficult year.

**Paul McCrossin – Closed the meeting at 9.50pm.**